

Message Text

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ACTION EB-08

INFO OCT-01 EA-12 ISO-00 SP-02 AID-05 TRSE-00 SS-15

STR-07 OMB-01 CEA-01 CIAE-00 COME-00 FRB-01

INR-10 NSAE-00 XMB-04 OPIC-06 LAB-04 SIL-01

DODE-00 NSCE-00 SSO-00 USIE-00 INRE-00 PA-02

ACDA-12 PM-05 EUR-12 DOTE-00 FAA-00 DOE-11 SOE-02

DOEE-00 NRC-07 /129 W

-----085722 020743Z /23

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FM AMEMBASSY TOKYO

TO SECSTATE WASHDC IMMEDIATE 5730

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PASS COMMERCE FOR WEIL/GARNITZ, STR

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA, US

SUBJECT: TRADE FACILITATION COMMITTEE: JAPAN IMPORT PROMOTION

MISSION TO THE U.S.--GOJ SETS PURCHASING TARGET OF \$1 BILLION-

\$1.5 BILLION

1. GIVEN IN PARAGRAPH 3 BELOW IS TEXT OF ARTICLE FROM TODAY'S
(MARCH 2) ENGLISH-LANGUAGE MAINICHI DAILY NEWS REPORTING
THAT GOJ HAS SET A \$1 BILLION TO \$1.5 BILLION PURCHASING
GOAL FOR SUBJECT MISSION OVER A PERIOD OF 6 TO 12 MONTHS.
LONGER ARTICLES ON SAME SUBJECT APPARED IN TODAY'S
JAPANESE LANGUAGE PRESS.

2. OF ADDITIONAL INTEREST, ARTICLE INDICATES THAT MINORU
MASUDA, MITI VICE MINISTER FOR INTERNATIONAL AFFAIRS, WILL
"ACCOMPANY THE MISSION." DETAILS FOLLOW SEPTTEL.

3. BEGIN TEXT

THE GOVERNMENT SET WEDNESDAY THE GOAL FOR A TWO-

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WEEK AMERICAN BUYING TOUR BY JAPANESE BUSINESSMEN BETWEEN
\$1 BILLION AND \$1.5 BILLION.

WELL-INFORMED SOURCE SAID THAT THE GOVERNMENT
DECIDED THE SAME DAY ON THE MAJOR ITEMS OF THE SHOPPING
LIST TO BE CARRIED ALONG BY THE TRADE PROMOTION MISSION.

THE 87-MEMBER MISSION, HEADED BY YOSHIZO IKEDA, PRESIDENT OF MITSUI & CO., WILL BEGIN ITS TOUR BY CONFERRING WITH AMERICAN BUSINESSMEN IN SAN FRANCISCO MARCH 3-6.

THE SOURCES SAID THAT THE GOVERNMENT HOPED TO ATTAIN THEIR GOAL IN BETWEEN SIX TO 12 MONTHS.

THE FIGURE WILL NUDGE UP THE VALUE OF ANNUAL IMPORTS FROM THE U.S., WHICH HAVE BEEN AVERAGING \$14-15 BILLION IN RECENT YEARS, BY ABOUT 10 PERCENT.

EMPHASIS WILL BE PLACED ON MACHINERY, SUCH AS SOPHISTICATED MEDICAL INSTRUMENTS, TOTALING OVER \$100 MILLION IN VALUE, AND JET HELICOPTERS FOR ON-MILITARY USE.

BUT THE GOVERNMENT DECIDED NOT TO INCLUDE IN THE SHOPPING LIST AIRBUS JETLINERS, SUCH AS THE BOEING 747 AND DC-10.

THE GOVERNMENT, IT APPEARS, IS IN HOPES OF USING THE TRUMP CARD-PURCHASE OF AIRBUS JETLINERS-IN THE TALKS WITH EUROPEANS.

THE COMMON MARKET HAS BEEN EAGER TO SELL A-300
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JETLINERS TO JAPAN AND HAS BEEN ASKING FOR THE COOPERATION OF THE JAPANESE GOVERNMENT.

PURCHASE OF A-300 JETLINERS WILL, IN A LARGE MEASURE, CORRECT THE UNBALANCED PATTERN OF TRADE BETWEEN JAPAN AND THE COMMUNITIES.

THE FORTHCOMING MISSION WAS PROPOSED BY JAPAN AS PART OF A REMEDY PACKAGE FOR REDRESSING THE NATION'S BALANCE OF CURRENT ACCOUNTS WITH THE UNITED STATES.

IKEDA AND MINORU MASUDA, VICE MINISTER OF INTERNATIONAL TRADE AND INDUSTRY FOR INTERNATIONAL AFFAIRS, WHO WILL ACCOMPANY THE MISSION, WILL MEET PRESIDENT CARTER, OR VICE PRESIDENT WALTER MONDALE DURING MAR. 12-14.

THEY WILL ALSO MEET WITH ROBERT STRAUSS, SPECIAL PRESIDENTIAL TRADE REPRESENTATIVE, TO FOLLOW UP THE DEVELOPMENTS AFTER THE JOINT STATEMENT ANNOUNCED IN JANUARY, PAVING THE WAY FOR THE FUKUDA-CARTER SUMMIT SCHEDULED FOR MAY 3 IN WASHINGTON.

NUCLEAR POWER PLANT EQUIPMENT IS ALSO ON THE
SHOPPING LIST. END TEXT.
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